





WELCOME

Innovative Images is the premier stop for those who desire senior portraits with true class, creativity and unmatched quality. Every senior's session is totally personalized so the end result tells a true story of who they are. From start to finish, we give 100% to creating images that cannot be mistaken for anything other than amazing. We are known for expert lighting, posing, rich color and professional service. Our peers have selected us as "BEST SENIOR PHOTOGRA-PHER" on a national level multiple times. Choosing a photographer to capture senior photos is important and we hope you choose us....you will not be disappointed!

Kurt Nelson

INNOVATIVEIMAGESPHOTOS.COM

972•335•3686 2209 Cypress Point Drive McKinney, TX 75072





DAY OF THE SESSION

Please arrive a few minutes before the session is scheduled to begin. This will allow time to get settled in the dressing room and complete paperwork. Upon arrival you will show Kurt the clothing and other items you have brought. A plan will be made for the session including choosing clothing items which will photograph best and where. We will discuss specific requests, props, etc. Hair and make-up should be ready at arrival but may be touched up throughout the session. Clothing should be ironed and on hangers. Fingernails should be clean and free of chipped polish. Remember to bring dark socks, belts, jewelry, appropriate undergarments. After the portrait session, a time will be booked for your photo reveal/order appointment. We will need 2-3 days to prepare the images for viewing.

ABOUT THE EDITING PROCESS

On the day of the session lots of poses will be shot. After your session, the images will be prepared for the reveal/order appointment. Kurt will pick some of his favorites to do special artwork so that you will see premium results. After an order is made, the editing process takes time. In other words, you will not leave the order appointment with your images. We want your finished selections to be the best they can be, and that does not happen without careful time and attention during editing. Most of our products will be ready within a two-three week turnaround. We do have specialty items like custom coffee table books that take 6-8 weeks to complete.

DELIVERY OF PHOTOS

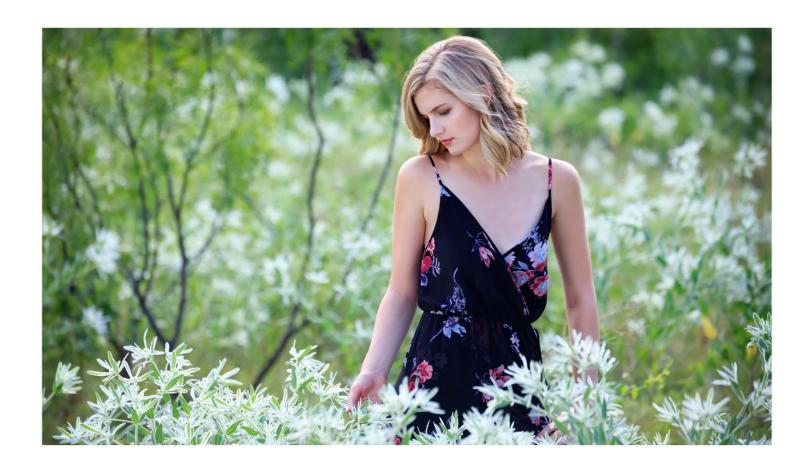
Once your order is complete, we will let you know ASAP. Delivery will be arranged via client pick up or drop ship depending upon the product(s). Digital portraits will be sent electronically after all retouching and ordering has occured.

BE PRO

Girls should think about their hair and what looks best on them. Generally, very straight, flat long hair does not photograph well. Hair that is "too perfect" may look unnatural. Soft curls or natural looks with body are best. Girls may want to consider adding a headband, braid or ponytail for a quick change. Hiring a make up artist is fine but a trial run is recommended. Make up and hair is a very personal thing, so we want YOU to be in charge of this. We can recommend professionals, but using your own abilities or someone you are familiar with is advised. Our preferred make up and hair artist is Tori Kerzie @ The Style House/972•369•2627. The Style House is located in Frisco.

Boys with facial hair are welcome to come with scruff if that is a look they typically sport. Boys can shave during the session so that different looks are achieved. It is advisable to get a haircut 1-2 weeks BEFORE the session. More tips and suggestions for boys are included in this magazine.

IT'S YOUR TURN! Stay away from contrasty patterns (black and white together)
White shirts and pants tend to make most people look heavier, so
beware! Shirts with bold, big rugby stripes should be avoided. Try
to bring a variety of choices with at least one being something
that mom and/or dad love. See the next few pages for more
suggestions specific to girls and boys.



FOR GIRLS ONLY

WEAR THE THINGS THAT DEFINE YOU

WE'LL MATCH YOUR STYLE TO APPROPRIATE BACKGROUNDS/LOCATIONS

01

GRAPHIC TEE

DENIM (JEANS, SKIRTS, SHORTS)
BOOTS & BOOTIES
CONVERSE/TOMS PAIRED W/ SKIRT OR DRESS
PLAID, WORN & TIED AT WAIST
ECLECTIC LOOKS/TULLE SKIRT + LEATHER JACKET
MILITARY JACKET, BOOTS, HATS
HOODIES, VESTS, JACKETS
LEGGINGS W/ HEELS OR CONVERSE
LACE + LEATHER

Be you! Read through these popular styles and clothing suggestions to decide what fits you. Most people tend to

need styles.

Why fit in when you were born to stand out?

URBAN CHIC

DENIM (JEANS, SKIRTS, VESTS, SHORTS)
COWBOY BOOTS, BOOTIES
SUNDRESS THAT IS FLOWY OR HAS TEXTURE
ECLECTIC LOOK CAN INCLUDE HEELS
BARE FEET & FLIP FLOPS
PLAID, CHAMBRAY & FLANNELS
DENIM OR OTHER JACKET, VEST, LAYERS
ANYTHING W/ FLOWY FABRICS, RUFFLES, LACE
FLOWERY HEADBANDS

03

PROM OR BALL DRESS
SPARKLY OR SHIMMERY DRESS
SPARKLY PANTSUITS, MAXIS
SEQUINED PANTS W/SILKY TOP
VELVETS, LACES, SILKS
EXTRA BLING LIKE A CROWN
LAYERED NECKLACES, BRACELETS
MIX IN DENIM OR LEATHER
HEELS!

COUNTRY

GLAM/FASHION



If you love a casual look, bring black jeans, denim, khakis, casual tops, casual dresses, sandals, flats, flip-flops, simple jackets, sweaters, scarves

 $\mathbf{04}$

DRESS PAIRED W/ JACKET OR SWEATER
V-NECK BLOUSE & PEARLS
OXFORD SHIRT W/ JEANS
CREW NECK SWEATER
FLORAL DRESS OR SKIRT W/ SOLID LAYER
FLORAL BLOUSE W/ SOLID LAYER
POLKA DOTS & GINGHAM
STRIPES IN CLASSIC PIECES
PUMPS, HEELS, FLATS, OXFORDS
CLASSIC BOOTS
MATCHING PURSE OR HANDBAG

PREPPY

FLOWY MAXI OR MID-LENGTH DRESS OR SKIRT
WIDE LEG PANT IN PATTERED, FLOWY FABRIC
PEASANT STYLE DRESS
MINI SKIRT W/ FLOWY TOP
WHITE GAUZY DRESS W/ TEXTURE
FAUX FUR VEST W/ DENIM
EMBROIDERED JACKET & TOPS
BELL ARM STYLE SHIRT OR DRESS
HAT & HEADBANDS
DENIM PAIRED W/ GAUZY FABRIC TOPS

воно

05

We love photographing your sports & hobbies with an artistic edge. Something unique to match your style.





ACCESSORIZE

THE DETAILS ARE IN THE ACCESSORIES

Accessories put a punctuation mark at the end of the sentence! They add interest and style to any outfit.

The most important thing to consider is that accessories should enhance the outfit and be a great addition, not a distraction; especially in photos.

Accessories can define your style preferences and personality.

They fall into the category of "extras" for your outfit and can be minimal or bold, depending on the outfit and your own personality & style.

Choose your accessories per outfit

ACCESSORY IDEAS:

*Headbands, hair accessories

*Scarves of all styles (can add a pop of color)

*Necklaces (layered; chains; chokers; dainty)

*Rings and Bracelets/bangles

*Watches (can add a pop of color)

*Sunglasses (great for outdoor shots)

*Vests, jackets as extra layers for 2nd look

*Purse/handbag to match your outfit

*Hats (all styles)

1

ACCENT props

Flowers and balloons for color pop; chalkboard to write a quote or scripture; suitcases to sit on; passport to show your love of travel; crates or chairs that match an outfit; a vintage bicycle with basket full of flowers.

your PET

We love photographing horses and will come to your boarding stables; bring your dog or cat (on a leash or in a crate); any animal that you consider a pet is a fun "prop" for your session!





3 your SPORT

We will photograph your love of the sport in your life with an artistic and modern look. Bring your uniform or anthing else like soccer ball, basketball, football, bat & mit, dance shoes, poms and cheer uniform.

4 best FRIENDS

Have a boyfriend or best friend you want to include in your session? Bring them along for a few fun shots together! Make sure you choose one of your outfits to coordinate with your friend. We can include your sibling too for a few photos.



5 your HOBBY

Play a musical instrument? Have a cool car? Bring them! We will creatively photograph your passion for guitar, violin, flute, even reading! Bring your car, bicycle, whatever expresses your passions and interests! If you bring it, we'll photograph it.

FOR GUYS ONLY

WEAR THE THINGS THAT DEFINE YOU

WEAR WHAT YOU LOVE / INCLUDE WHAT YOU DO

01

DRESS PANTS
BUTTON DOWN SHIRTS
JACKETS & VESTS
SUITS | TUX
TIES & BOW TIES
PEA COAT
BUTTON UP SWEATERS
DRESS SHOES

DRESSY

Be you! Maybe dressing-up a pair of jeans is your idea of dressy---bring your style!

02

FAVORITE JEANS
KHAKI PANTS
BOARD SHORTS
HENLEYS AND TEES
HOODIES
DENIM OR OTHER JACKET
SHORT SLEEVE SHIRTS
SWEATERS

03

HATS
WATCHES
SUNGLASSES
FLIP FLOPS
VARIETY OF SHOES
BOOTS
BELTS
SCARVES
COAT | JACKET
ANYTHING THAT'S YOU

EXTRAS

CASUAL



If you wear sunglasses, bring them! They're great for a few shots!

 $\mathbf{04}$

BIKE
YOUR CAR | TRUCK
GUITAR
MUSICAL INSTRUMENT
DOG OR PET
SKIS | GOGGLES
PHONE/AIRPODS
HOBBY PROPS

YOU

SPORTS UNIFORM
EQUIPMENT
BASKETBALL
BAT | BALLS | MITT
FOOTBALL
LETTERMAN
HOCKEY STICK
JERSEY WITH JEANS
TENNIS GEAR
ANYTHING YOU LOVE

SPORTS

05

We photograph your sports & hobbies with an artistic edge. Something cool and unique to match your style.





THE BIG REVEAL VIEWING YOUR IMAGES

We will schedule you to view your images 2-3 working days after your photo session. This is the ordering appointment where you will have the opportunity to select your favorites for your wall portraits and other display products.

We offer gorgeous upscale albums, classic framed portraits, modern image blocks, contemporary metal prints, custom grad cards and more. We have a streamlined way to help you select your favorite images to display in your home and gift to your relatives. All of our products come with digital copies (see priceguide)

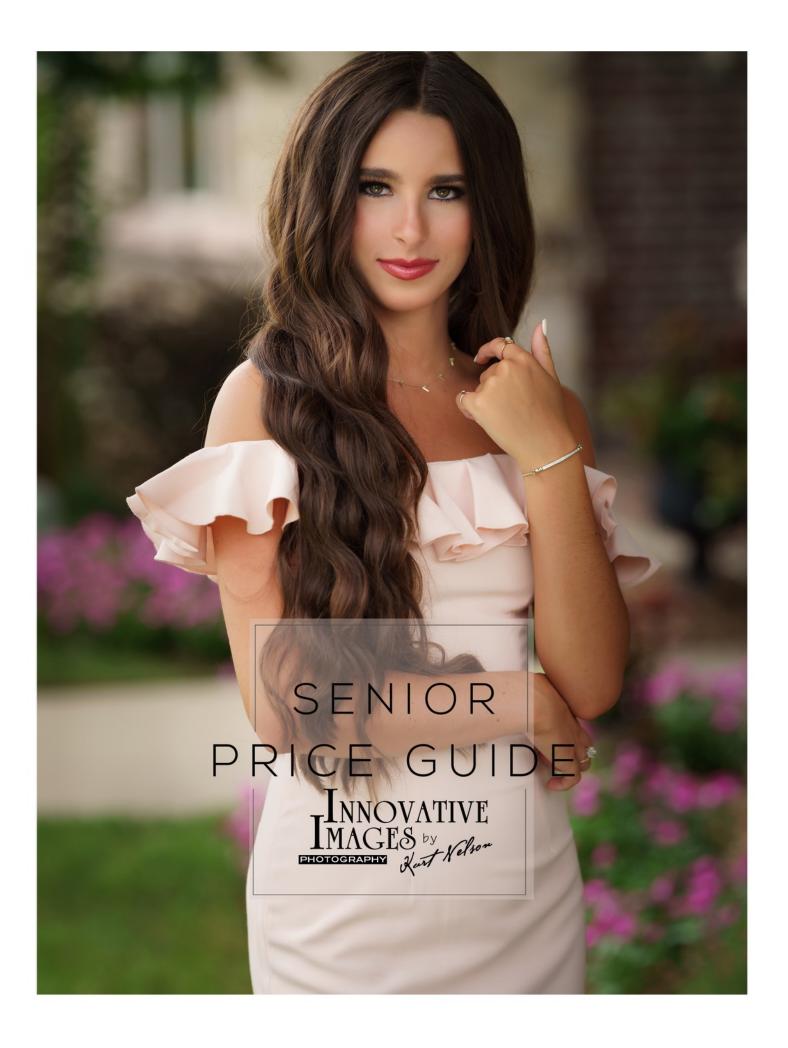
THE PROCESS

PLACING YOUR ORDER

The Reveal is the ordering appointment, and all decision-makers need to be present at this appointment. We require 1/2 payment to get an order started. All orders should be placed the day of the order appointment. There are bonuses for most people that order on the date of their original order appointment.

BE ON THE LOOKOUT -

Do you follow us on social media? We love featuring our seniors! Find us on Instagram, Facebook, Twitter AND we blog from our website @ innovativeimagesphotos.com



Create A Package

Step One

Main Portraits

All main portraits are professionally retouched and include a printable **DIGITAL IMAGE** in 8x12 resolution.

27 x 40	Portrait Print (Needs a frame) \$1099.	Image Block (Hangs frameless) N/A	Metal Print (Hangs frameless) \$1495.	or Fine Art (Hangs frameless) \$1345.
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24 x 36	899.	\$1145.	1145.	1200.
20 x 30	659.	795.	845.	949.
16 x 24	449.	595.	645.	749.
12 x 18	329.	395.	445.	535.
10 x 15	249.	N/A	325.	335.

A purchase from Step One is required before proceeding to Step Two.

Step Two

Small Portraits

Sheets are 1-8x12 or 8x10 OR 2- 5x7 OR 4-4x6

*Each sheet is of the same pose

Sheets include a printable DIGITAL IMAGE

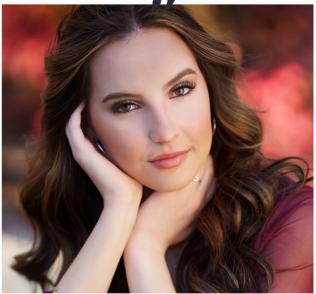
up to 8x12 resolution.

1-3 sheets	\$110./sheet
4-9 sheets	95./sheet
10 or more sheets	85./sheet

Books and Albums

All books/albums include **DIGITAL IMAGES** of book poses (8x12res)
Add'l book price valid for original client unless authorized

Premium Album 30 poses/retouched	\$1439.
Standard Book 20-25 poses/retouched	1259.
Basic Book 20 poses/no retouching	999.
Add'l Books	259.
Add'l Albums	499.







Add Ons!

Must order from both step 1 & 2 before ordering add ons

Collages

	Framed	Acrylic	Fine art
10x20 (3-4 poses)	\$349	\$499	\$529
12x24 (3-4 poses)	\$499	\$549	\$619
18x36 (3-4 poses)	\$629	\$699	N/A
16x24 (4-5 poses)	\$549	\$799	\$799
21 x 21 Pinwheel 4-Image Block		\$659	

Wallets

same pose 24/\$75. 48/\$119.

Announcements

Add a pose on a card \$25.

Custom grad announcements, thank yous, party invites

5x7 Folded Card 25/\$209 3 images 50/\$299 3 images Additional Cards 25/\$85 5 x 7 Flat 25/\$135 1 image 50/\$215 1 image Additional Cards 25/\$75

Yearbook/Program Design

2 images for 1/2 page \$99. 2-4 images for full page \$129.

Bonus FREE Items

You are eligible for items below when ORDER IS PLACED AT ORIGINAL ORDER APPOINTMENT.

- •Family Photo Session FREE with order
- •Photo APP if 10 or more poses are ordered
- •2 additional printable digital images (w/\$800. order)
- •5 additional printable digital images (w/\$1500. order)







BOOKING YOUR SESSION

Call or text 972-335-3686 to book your session. Payment is required for the session at time of booking. Payment can be made online via the shopping cart on our website: innovative images photos.com OR by calling and giving us a credit card by phone.

Super Safari - 2.5 hours - The ultimate photo session because it includes plenty of time for both indoor and location shooting. Locations vary according to personality/style, etc. Lots of variety and creativity from traditional to artistic and modern. Time usually permits 5 clothing changes but bring extras! \$200.

Safari - 2 hours - This session includes both traditional and fashion posing which can be ALL outdoors, if desired. Locations vary according to personality/style, etc. Time usually permits 4 clothing changes, but bring extras.. **\$150**.

Indoor/Outdoor Session - 1..5 hours - This session is for those who desire a simple session that includes photos taken iindoors and outdoors at or very near our studio. Time usually permits 3 clothing changes, bring extras. **\$100**.

We book most of our sessions during the week and in the evening when the light is best. Weekend sessions are available for an additional \$100.